

Greg Altman

Producer | Writer | Video Editor | Director | AI Content Writer
Nashville, TN / Remote | Phone: 646-284-5389

SUMMARY

Emmy-nominated TV Producer and industry "unicorn" with decades of writing, copywriting, and video production experience. Proven track record of crafting content for MTV, VH1, E!, NFL, HGTV, and CBS.

EXPERIENCE

AI Writer (Creative Writing) - Remotasks

Freelance | Sep 2023 - present | Remote

Training and evaluating AI models through rating and critiquing AI-generated responses, and applying writing skills across a diverse group of creative writing styles to help shape the voice of a future AI.

Line Producer - TD Ameritrade Network - "Market on Close with Oliver Renick"

Full-time | Aug 2022 - July 2023 | Chicago / Remote

Led production, scripting, and control room tapings for a daily live stock market news program.

Animation Producer - 321LAUNCH

Full-time | Nov 2021 - Apr 2022 | New York City / Remote

Managed a team producing test commercials using 3D Cinematics, 2D Animatics, and live-action.

News Producer - Spectrum - "Spectrum News 1 Capital Region"

Full-time | Feb 2020 - Nov 2021 | Albany, New York / Remote

Researched and wrote local broadcast news copy for hosts; edited B-roll video in Dalet.

Copywriting School Student - The Creative Circus

2018 - 2019 | Greater Atlanta Area

Developed a creative portfolio [gregaltman.com] while refining skills in copywriting.

Freelance Content Creator - Atlas Obscura, Fabletics, Clevver, CBS, NFL

Jan 2015 - Feb 2018 | Los Angeles

- Production Coordinator, Atlas Obscura (2018)
- Producer, Fabletics (2017)
- Supervising Producer, Clevver / Defy Media (2016)
- Corporate Video Producer, Bader Media (2015 – 2016)
- Writer, CBS (2015)
- Producer, NFL (2015)

Producer - E! Networks - "E! News" and "Daily 10"

Aug 2008 - Jun 2015 | Los Angeles

- Producer (Oct 2010 - Jun 2015): Produced day-of-air packages for "E! News," earning two Daytime Emmy nominations and managing story development, VO sessions, and comedy sketch production.
- Producer (Oct 2014 - Nov 2014): Conducted research for a special on fashion designer Michael Kors.
- Producer - "Joan Rivers: Celebrating an Icon" (Sep 2014): Produced an Emmy-nominated posthumous show about Joan Rivers.
- Supervising Producer - "Jason Biggs: Real American Reunion" (Feb 2012 - Apr 2012): Directed a multipart special in collaboration with Universal's "American Reunion."
- Show Producer - "Daily 10" (Aug 2008 - Oct 2010): Produced daily segments on the top 10 pop culture stories, visiting sets, interviewing celebrities, and producing in-house packages under deadlines.

GSN - Producer “History of Game Shows”

Aug 2008 - I Los Angeles

Conducted interviews for a series on the history of TV game shows.

MTV - Producer - “MTV: Made”

Feb 2008 - Jun 2008 I New York City

Produced a Daytime-Emmy-nominated episode and retrospective special of the popular series.

HGTV - Series Producer - “Beyond Repair”

Jun 2006 - Aug 2007 I Arizona

Led the production of 13 episodes, directing a crew of 12 and liaising with network executives.

Style Network - Casting Producer - “Try My Life”

2005 I New York City

Recruited subjects for a reality series where kids swapped roles with parents.

VH-1 and MTV - Producer - Various

Producer (2002 - 2005): Produced MTV and VH-1 pop culture shows and documentaries, including "When Jerry Springer Ruled the World," "I Love the 70's," "VH1 Goes Inside," and "TRL presents."

AWARDS

2015 Daytime Emmy - Outstanding Special Class Special - "E! Breaking News: Joan Rivers"

2015 Daytime Emmy - Outstanding Entertainment News Program - "E! News"

2014 Daytime Emmy - Outstanding Entertainment News Program - "E! News"

2008 Daytime Emmy - Outstanding Special Class Series - "MTV: Made"

EDUCATION

University at Albany, SUNY I Bachelor of Arts in Communication

SKILLS

Adobe Premiere Pro, Final Cut Pro, Dalet, iNews, Avid, CMS, Camtasia, Wix, Inception, & XPression

LINKS

Producer Reel - vimeo.com/880463567

Sizzle Reel - vimeo.com/298585303

LinkedIn - linkedin.com/in/gregaltman

Email - gregaltman3@gmail.com

Creative Portfolio - gregaltman.com

IMDb - imdb.com/name/nm2858939